

# MGT 240:

**Managerial Economics** Course Schedule

**Instructor**: Bari Courts

**Title:** Adjunct Professor

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**Office Hours:** Before or after class, or by appointment

## Course Description

This course introduces students to the application of microeconomic theory for the analysis of management problems in an economic framework. This course analyzes the successes and failures of market structures, such as monopoly and oligopoly, the development and use of market power, and strategic interaction among firms.

## Useful Website(s)

[http://www.cengagebrain.com](http://www.cengagebrain.com/)

**Grading Policy**

**Grade computation**

|  |  |
| --- | --- |
| **ASSIGNMENTS** | **Percentages** |
|  |  |
| Assignments | 40% |
| Quizzes | 20% |
| Attendance | 10% |
| Final Exam | 30% |
| **Total** | 100% |
|  |  |

**Grading Scale**

|  |  |  |
| --- | --- | --- |
| **Grade** | **Numeric Value** | **Standard** |
| A | 90-100 | Excellent |
| B+ | 85-89 |  |
| B | 80-84 | Good |
| C+ | 75-79 |  |
| C | 70-74 | Average |
| D\*\* | 60-69 | Min. Passing |
| F | Below 60 | Failure |

## Course Schedule

|  |  |  |  |
| --- | --- | --- | --- |
| Module | Topics | Chap | Due |
| 1 | Problem Solving and Decision Making | 1, 2 |  |
| 2 | Benefits, Costs, and Decisions | 3, 4 |  |
| 3 | Investment Decisions and Simple Pricing | 5, 6 |  |
| 4 | Economies of Scale, Market and Industry Changes | 7, 8 | Quiz 1 |
| 5 | Market Structure and Long-Run Equilibrium | 9, 10 |  |
| 6 | Foreign Exchange, Trade and Bubbles | 11, 12 | Assignment #1 |
| 7 | Direct Price and Indirect Price Discrimination | 13, 14 | Quiz 2 |
| 8 | Strategic Games and Bargaining | 15, 16 | Final Exam |

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| Instructor：1663266172232  Time：August 27, 2022 | Department head audited signature:1535883053(1) |